

# EDAC Strategic Planning 2018-22

## **1. Influence Future Direction**

*Establish sustainable growth that aligns with mission and objectives*

- 1.1 Expand marketing of strategic advocacy outreach services to specialist population groups, including rural and remote regions.
- 1.2 Be the referral pathway for strategic advocacy for youth and adults of ethnic diversity with a disability or psychosocial issues.
- 1.3 Actively seek to engage with key policy makers
- 1.4 Cultivate mutually synergistic partnerships to increase span of influence

## **2. Sustainability and Prosperity**

*Attract mission appropriate resources*

- 2.1 Deliver value that maintains relationships with existing sources of recurrent funding in response to legislative change
- 2.2 Actively seek non – government / alternative sources of funding and income generation through collaboration with companies and groups

## **3. Impact on the diversity agenda**

*Encourage, support and develop self- advocacy with specific population groups*

- 3.1. Establish mechanisms to promote self -advocacy through speaking, training, mediation and mentorship
- 3.2 Increase consumer participation through strategic use of technology

## **4. Empowered leadership through partnerships, alliances and allegiances**

*Deliver research-based evidence of value to all types of leaders, about advocacy services provided to people of specific population groups.*

- 4.1 Highlight, through collaboration, inequalities and injustices impacting on people of specific population groups from living a better life.
- 4.2 Promote improvements for employment and inclusion of people of specific population groups through exploring social enterprise and engagement with mutually agreeable partnerships.
- 4.3 Create positive, meaningful and sustainable social impact for the benefit of our community and particularly for those at disadvantage because of complex, long-term systemic issues.