

EDAC Strategic Planning 2014 - 18

1. Influence Future Direction

Focus on growth possibilities that align with mission and objectives

- 1.1 Expand marketing of outreach services to emerging communities and people of ethnic diversity with a disability or mental health issue.
- 1.2 Be advocacy agency of choice for *youth* and adults of ethnic diversity with a disability or mental health issue.

2. Sustainability and Prosperity

Attract mission appropriate resources

- 2.1 Deliver value that maintains relationships with existing sources of recurrent funding
- 2.2 Explore non – government / alternative sources of funding and income generation
- 2.3 Examine new paradigms that can still retain the essence of current EDAC culture

3. Impact on the diversity agenda

Encourage, support and develop self- advocacy with individuals, families and carers

- 3.1. Create a framework that reflects the changing nature of self- advocacy
- 3.2 Increase consumer participation
- 3.3 Influence key policy makers (NDIS etc)

4. Workforce Development (or investing in people)

Be a recognised source of expertise about people of ethnic diversity with a disability or mental health issue

- 4.1 Attract and retain appropriately qualified, experienced Board members, staff and volunteers
- 4.2 Facilitate opportunities to share expertise through speaking, training, mediation, mentorship.
- 4.3 Exchange expertise with mutually synergistic partnerships to increase span of influence

5. Empowered leadership through partnerships, alliances and allegiances

Deliver research based evidence of value to all types of leaders, about advocacy services provided to people of ethnic diversity with a disability or mental health issue.

- 5.1 Highlight, through collaboration, inequalities and injustices impacting on people of ethnic diversity with a disability or mental health issue, from living a better life.
- 5.2 Promote improvements for employment and inclusion of people of ethnic diversity with a disability or mental health issue
- 5.3 Develop new and build on existing pro bono relationships